



2009 Internship Opportunities

The Sunflower State Games is Kansas' own Olympic-style Sports Festival attracting more than 6,000 participants each year. Having completed its 19th year, the Games continue to recognize and reward Kansas athletes of all ages and skill levels through athletic competition and the sportsmanship of the Olympic spirit. The 2009 Games will be hosted by the City of Topeka in July.

The Sunflower State Games offers interns excellent insight into the world of sport event management, health and wellness and marketing/media relations. Interns have the opportunity to earn college credit as well as gain the experience necessary to compete for positions in these industries. Thank you for your interest in attaining an internship with the Sunflower State Games.

How to Apply:

Submit a resume and cover letter outlining why you want to work with the SSG and what qualities/skills/attributes you possess. Please indicate which internship you are interested in.

Deadline: December 12, 2008

Send to:

Sunflower State Games

Attn: Internship

820 S. Kansas Ave.

Topeka, KS 66612

E-mail to:

sunflowered@sbcglobal.net

Interview Process:

The SSG staff will conduct interviews at the SSG headquarters in Topeka. Phone interviews will be conducted as needed.

The following page contains general internship information followed by a brief description to help you determine which internship best suits you. Start/End dates are somewhat flexible. Hours expected are 10-15 hr/week in the spring and 10-20 hr/week in summer depending on workload. SSG is willing to work around work and school schedules.

Sports Marketing and Communications Intern

Spring Semester

Responsibilities:

Work closely with staff in all Sports Marketing aspects including the research, coordination and implementation of marketing and promotional campaigns for each sport. Build and update a database consisting of contacts for potential athletes and target audiences. Assist with miscellaneous duties as needed.

Qualifications:

Junior/Senior level college student majoring in Marketing, Journalism, Communications or related field. Must be highly organized, detail oriented and able to manage multiple projects with little supervision. Strong communications skills and professionalism a must. Computer skills and previous experience with Microsoft Word and Excel preferred.

Event Operations Intern

Spring Semester

Responsibilities:

Assist staff in the organizing and planning for Sunflower State Games' Special Events including the Spring Fever Golf Tournament, Athlete Festival and 20th Anniversary celebration functions. Duties will include recruiting participants, securing new sponsors and donors while maintaining relationships with past sponsors/donors and help with other fund-raising activities. Assist with miscellaneous duties as needed

Qualifications:

Junior/Senior level college student majoring in Sports Management, Marketing or related field. Must present strong written and verbal communication skills. Experience with strategic writing for multimedia purposes a plus. Must be highly organized, detail oriented and able to manage multiple projects with little supervision.

