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## News Release

### FOR IMMEDIATE RELEASE

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### **The Sunflower State Games Receives Best Web Site Award**

**TOPEKA, Kan.** – The National Congress of State Games announced Wednesday, October 7 at its annual symposium that the Sunflower State Games Web Site has been chosen as the best in the country among 30 NCSG member states. The award was determined by an independent panel of judges not affiliated with any state games organization. The Sunflower State Games web site was designed by FryeAllen, Inc. and is maintained by SSG staff. “We were pleased to be chosen to design the web site for the Sunflower State Games and elated to learn that it was selected the best site from all the state games.” Said Vince Frye, partner in FryeAllen, Inc.

The Sunflower State Games web site can be viewed at [www.sunflowergames.com](http://www.sunflowergames.com). The web site features detailed information about the multi-sport festival and the organizations special events. Visitors to the web site are also able to register for events online each May when the registration period opens. In 2009, 85% of registrations accepted for the Sunflower State Games were received online.

The Sunflower State Games is a statewide amateur sports festival for all Kansans. The purpose of the Games is to provide top-quality amateur competition in a wide range of activities and promote physical fitness, personal health and well-being for Kansans of all ages and skill levels. The Sunflower State Games are held annually over three weekends in July at more than 30 venues in Topeka. In 2009, 7,165 athletes competed in 41 different sports. The 21<sup>st</sup> Annual will be held July 9-25, 2010. For more information, log onto [www.sunflowergames.com](http://www.sunflowergames.com).

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