



NEWS RELEASE

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Lottery Launches New \$2 Game to Support Sunflower State Games

TOPEKA, KAN. - The Kansas Lottery is helping publicize the 2009 Sunflower State Games with a special \$2 instant scratch game being sent this week to Lottery retailers throughout the state. Players are able to win up to \$10,000 on the Sunflower State Games ticket, the second one the Lottery has developed in support of the event.

“The Sunflower State Games not only promote physical fitness, they boost state pride and tourism opportunities in the state,” said Kansas Lottery Executive Director Ed Van Petten. “The Lottery is happy to again help publicize this worthwhile event with a special game.”

The Sunflower State Games are being held July 10-26 in Topeka. The dates of the event are prominently featured on the tickets, along with photos of Sunflower State Games athletes and the website www.sunflowergames.com. The “KANSAS, as big as you think” tagline is also printed on the ticket.

“We really appreciate the Lottery’s help in developing a unique and successful way for reaching people across the state,” said Mitch Gross, Sunflower State Games Executive Director. “This partnership with the Kansas Lottery allows us to continue our mission of providing Kansas citizens with a wholesome avenue for personal development through sports and physical activity.”

For more information on the Sunflower State Games game and other Kansas Lottery games, or to join the free Kansas Lottery Players Club, visit www.kslottery.com.

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